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**Learning Style: Virtual Classroom**

**Technology: Microsoft**

**Difficulty: Beginner**

**Course Duration: 1 Day**

## **Design a dream destination with AI (AI-3024)**



### **About This Course:**

Unleash your creativity by envisioning a unique, imaginative destination and crafting a compelling narrative to bring it to life. Use Microsoft Copilot to explore the limitless potential of generative AI, tapping into its capabilities to design vibrant content, stories, and experiences that capture the essence of your dream location

## **Course Objectives:**

- Design a unique destination using imagination and storytelling.
- Use Microsoft Copilot to create content and designs.
- Craft compelling stories to bring your vision to life.
- Create visuals, ambiance, and branding materials.
- Practice brainstorming and design in interactive sessions.

## **Audience:**

- Business Managers
- Students at the college and university level

## **Prerequisites:**

- None

## **Course Outline:**

- Introduction
- Lab: Define your idea and set the context
- Lab: Create the hero image
- Lab: Make a grand entrance
- Lab: Brainstorm destination features
- Lab: Plan the Menu
- Lab: Ideate ambience and music
- Lab: Create branding material