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**Learning Style: Virtual Classroom**

**Technology:**

**Difficulty: Beginner**

**Course Duration: 2 Days**

## **Certification in Business Data Analytics (IIBA-CBDA) Training**



### **About This Course:**

This two-day session will prepare you for the Certification in Business Data Analytics (IIBA®-CBDA) exam and help you make the most of your post-class study time. This course was designed, created, and taught by IIBA®-CBDA certified

professionals to help candidates focus on the critical areas to study and to provide insights into the exam.

This course has been approved for 14 PDUs and for 14 CDUs.

### **Course Objectives:**

- Describe the overall data analytics framework and key domains
- Understand the role of the business analysis professional in the data analytics framework
- Identify and understand how to apply the core concepts described in the Guide to Business Data Analytics v.1.0
- Learn how to apply various techniques to the data analytics effort
- Anticipate the general types of questions that appear on the exam and learn how to answer them

### **Audience:**

- This course is intended for business analysts and others performing business analysis tasks on data analytics initiatives and who wish to be recognized for their ability to effectively execute on those initiatives as well as those who want to prepare for the IIBA®-CBDA exam. There are no eligibility requirements for this exam. However, it is recommended that you have a few years of data analytics experience or at least a minimal understanding of data analytics.

### **Prerequisites:**

- None

### **Course Outline:**

#### IIBA-CBDA Exam Overview

- Eligibility and the application
- Exam blueprint
- Sample exam questions

#### What is Business Data Analytics?

- Business data analytics through 5 perspectives
- Business data analytics cycle
- Business data analytics objectives
- Business analysis and business data analytics

### Identify Research Questions

- Define the business problem or opportunity
- Identify and understand stakeholders
- Assess current state
- Define future state
- Formulate research questions
- Plan business data analytics approach

### Source Data

- Plan data collection
- Determine data sets
- Collect data
- Validate data

### Analyze Data

- Develop data analysis plan
- Prepare data
- Explore data
- Perform data analysis
- Assess the analytics and system approach taken

### Interpret and Report Analysis

- Validate understanding of stakeholders
- Plan stakeholder communication
- Determine communication needs of stakeholders
- Derive insights from data
- Document and communicate findings for complete analysis

### Use Results to Influence Business Decision-making

- Recommend actions
- Develop implementation plan
- Manage change

### Guide Organizational-level Strategy for Business Data Analytics

- Organizational strategy
- Talent strategy
- Data strategy

### 20 CBDA Techniques

- Purpose
- Description
- Elements / Business Data Analytics Perspective
- Usage considerations

#### IIBA-CBDA Exam and Application Tips

- Exam tips and testing strategies
- Application tips and recertification info