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Learning Style: Virtual Classroom

Technology:

Difficulty: Beginner

Course Duration: 2 Days

Discovering Your Leadership Voice



About This Course:

In our noisy modern world, aspiring and active leaders need more than data to move people. To effectively lead in a business environment filled with complexity and uncertainty, we must develop our leadership voice.

Leadership authenticity is pivotal because it influences how people perceive you, respond to you, and work with you. Your leadership voice can change depending

on context, just as it will change over the course of your career. Developing it is critical to becoming an authentic and effective leader.

Private classes on this topic are available. We can address your organization's issues, time constraints, and save you money, too. Contact us to find out how.

This course has been approved for 14 PDUs

Course Objectives:

- Understand how to communicate with greater openness and authenticity
- Describe the principles of purposeful leadership
- Apply your leadership voice to increase your impact and influence
- Employ strategic storytelling to create engagement and belief
- Create compelling messages that connect people to purpose and inspire change

Audience:

- Professionals who want to develop or strengthen their leadership position will benefit from this course.

Prerequisites:

- None

Course Outline:

Leading with Authenticity

- Authenticity in leadership
- Authenticity and self-awareness
- Applying the Johari Window
- Understanding Your Leadership Voice

Why do I need my leadership voice?

- Key competencies

- Purpose, process, and people in leadership
- Building a Compelling Vision
- Creating goals and outcomes
- Building a structured approach
- Sharing a meaningful vision with key stakeholders

Crafting Your Message

- The art of persuasion
- Techniques for engaging others
- Strategic storytelling

Delivering Your Message

- The four communication styles
- Flexing communication styles
- Making an impact

Reviewing Your Results

- An iterative approach
- Campaign thinking
- The voice of curiosity