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Learning Style: Virtual Classroom

Technology:

Difficulty: Beginner

Course Duration: 2 Days

Mastering Meaningful Engagement



About This Course:

What's the difference between good engagement and incredible engagement? How do you know when your audience, employees, or teammates are committed to everything you say and do? The answer is Authentic Engagement.

When you notice amazing leaders, you will notice they possess similar characteristics, regardless of whether they have been in the profession twenty years or twenty weeks. This course is the map toward shaping the next wave of leaders, regardless of style, audience, or modality! The question is: Are you ready to embark on your voyage?

This course has been approved for 14 PDUs | 14 CDUs

Course Objectives:

- Develop better strategies in preparation and execution with audiences of all kinds
- Engage audience members more deeply and intently
- Optimize ability to prepare delivery, style, and transparency in sharing information
- Deliver your message with more clarity, purpose, and passion
- Create deeper meaning in who you are as a leader for others

Audience:

- Professionals desiring to develop meaning engagement strategies to better connect with leadership, peers, and clients.

JOB ROLES: Personal Development Leader of Teams/Projects Leader of Managers/Departments Leader of Organizational Strategy

Prerequisites:

- None

Course Outline:

The CYA Model of Preparation

- Preparing Your Content
- Learning the 4-Square to Holistic Content Delivery
- Getting Ready for the Seven C's for Engagement
- Preparing for Yourself and Audience

Preparing Yourself and The Power of Your Delivery

- Understanding the Power of Delivery and Style
- Learning when to be Transparent in your Approach
- Understanding How You Shine Remotely vs. Face-to-Face
- Understanding Your Command
- Knowing What and When to Change Your Approach
- Building Better Efficacy and Confidence

Capturing, Building, and Connecting with the People You Engage

- Learning the Differences between Surface-Level Engagement and Deeper Connection
- Understanding the Four Levels of Audience to Build Relationships
- Developing Captivation Techniques with Engagement
- Establishing Clarity through Depth and Alignment
- Connecting Deeper and Establishing Trust

Going Beyond for Completeness

- Looking to the Future of Engagement, Technology, and Leadership
- Plotting Your Next Course for Delivery
- Using the Anchor Guide to Renew Your Approach
- Mapping the Next Steps