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Learning Style: Virtual Classroom

Technology: Adobe

Difficulty: Beginner

Course Duration: 2 Days

Adobe Illustrator Part 1



About This Course:

Adobe Illustrator is the industry-standard tool for creating vector graphics, the crisp, scalable artwork used for logos, icons, illustrations, infographics, and print and digital designs. Because vector art can be resized without losing quality, it’s essential for any brand or design work. This course gives you the foundation to start creating professional artwork in Illustrator.

Course Objectives:

- Navigate and customize the Illustrator workspace, toolbar, and panels
- Change magnification, rotate the canvas view, and navigate multiple artboards and documents
- Select artwork using selection tools, Smart Guides, and saved selections
- Hide, lock, group, align, and arrange objects, and work in Isolation mode
- Create new documents and understand bleeds
- Build logos and designs using shapes, Live Shapes, rounded corners, and drawing modes
- Edit and combine shapes and paths with the Scissors, Knife, and Eraser tools
- Add, edit, rename, and reorder artboards
- Use rulers and guides to position objects precisely
- Move, scale, rotate, and shear objects
- Draw and edit straight and curved lines with the Pen tool, and add, delete, and convert anchor points
- Understand color modes and create, edit, name, and apply colors
- Copy appearance attributes from one object to another
- Create and format point and area type, import and thread text, and create columns of text
- Fix missing fonts and vertically align area type
- Organize artwork using layers and sublayers

Audience:

- Beginners who want to learn Adobe Illustrator
- Self-taught Illustrator users who want to fill gaps in their knowledge
- Graphic designers and illustrators
- Marketing and communications professionals who create logos, icons, and visual content

- Web, UI, and digital designers who need scalable graphics
- Small business owners who design their own branding
- Anyone preparing for the Adobe Certified Professional (ACP) in Graphic Design and Illustration Using Adobe Illustrator certification

Prerequisites:

- There are no formal prerequisites, and no prior Illustrator experience is needed

Course Outline:

Module 1: Getting to Know the Work Area

- Exploring the Illustrator workspace, toolbar and Properties panel
- Customizing and saving workspaces
- Working with panels and interface settings
- Using zoom, navigation and canvas rotation
- Navigating multiple artboards and arranging documents

Module 2: Techniques for Selecting Artwork

- Using selection tools and selection techniques
- Working with Smart Guides
- Saving selections for reuse
- Hiding, locking and unlocking objects
- Aligning and arranging artwork
- Grouping objects and using Isolation mode

Module 3: Creating a Logo with Shapes

- Creating new documents and configuring document settings
- Understanding bleed for print projects
- Drawing basic shapes using Illustrator tools
- Working with Live Shapes and rounded corners
- Using drawing modes to create and combine artwork

Module 4: Editing and Combining Shapes and Paths

- Cutting paths with the Scissors tool
- Joining open paths
- Using the Knife tool to divide artwork

- Editing shapes with the Eraser tool

Module 5: Transforming Artwork

- Adding, editing, renaming and rearranging artboards
- Working with rulers and guides
- Positioning objects precisely
- Moving, scaling, rotating and shearing artwork
- Transforming objects using different tools and commands

Module 6: Drawing with the Pen Tool

- Drawing straight and curved lines
- Editing paths and anchor points
- Adding and deleting anchor points
- Converting between smooth and corner points

Module 7: Using Color to Enhance Artwork

- Understanding color modes and color controls
- Creating, editing and applying colors
- Naming and saving colors
- Copying and pasting appearance attributes between objects

Module 8: Adding Type to a Project

- Creating point type and area type
- Importing and threading text
- Formatting text and adjusting typography
- Identifying and resolving missing fonts
- Vertically aligning text within area type
- Creating text columns

Module 9: Organizing Artwork with Layers

- Using the Layers panel
- Creating, rearranging and locking layers and sublayers
- Naming and locating objects
- Moving objects between layers
- Organizing complex illustrations for easier editing