

## **How to Successfully Implement a New Idea**

**Modality: Self-Paced Learning**

**Duration: 1 Hour**

Either you are a business student or an entrepreneur, knowing how to create a winning strategy for any new service or product will help you build a highly sustainable business model and this course will teach you the ways to achieve exactly that. Even if you have a product currently but are facing challenges in any aspect related to it, this course can help you greatly in streamlining things.

### **About this course:**

Strategies are what help solve business related problems and challenges, and allow you to sustain profitable and competitive businesses. Through this course, you will be able to learn the different strategies require to solve problems faced by business who are currently building a new product.

The approach of this course is to help you identify problems and help you with solving them. Another important aspect of this course will revolve around successful implementation of new concepts. From ideation to final implementation, this course will help you align things in a very structured and informed manner.

While managers are the primary audience for this course, anyone can take this course if they want to know the exact ways in which to streamline issues faced during such situations.

### **Audience:**

Current business students and people managing IT businesses are both highly suitable audiences for this course, as this course will allow them to create strategies that work and help solve problems pertaining to new ideas and their implementation.

### **Prerequisites:**

Candidates are not required to furnish or fulfill any pre-requisites for appearing in this course.

### **Course Outline:**

- Section 1: Introduction
- Section 2: Ideas
- Section 3: Conclusion