

Document Generated: 12/18/2025

Learning Style: On Demand

Technology:

Difficulty: Beginner

Course Duration: 2 Hours

Strategic Planning Skills



About this course:

Strategic planning is an association's procedure of characterizing its technique, or direction and settling on choices on distributing its resources to seek after this strategy. This arrangement will give you the ability to building up a good knowledge of your association's present and wanted state, its market, and operations position.

Figure out how to build up a vision and mission statement for your organization, subsequent to gathering info that impacts your business, from operational information to evaluate inward and outer variables.

The normal compensation for a Strategic Planning Manager is \$91,202 every year.

Course Objective:

After finalizing this course, applicants will have working information on:

- Strategic Plan development
- Initiating the Process of Strategic Planning
- Preparing for the Process of Strategic Planning
- Plan Execution

Targeted Audience:

This course is designed for:

Managers with the responsibility of strategic planning. Although the prominence is on the organization or corporate-wide planning, the techniques and tools included will have worth for departmental managers and business units.

Prerequisites:

Elementary management skills.

Proposed prerequisites courses:

Executive Strategy & Management

Course Outline:

Course Introduction

Lesson 1 - Preparing for the Strategic Planning Process

Lesson 2 - Initiating the Strategic Planning Process

Lesson 3 - Developing the Strategic Plan

Lesson 4 - Executing the Plan

Course Conclusion