

# **Interpreting and Communicating Data Insights in Business**

**Modality: On Demand**

**Duration: 8 Hours**

## **About this course:**

Information flows anywhere today, however communicating and consuming the substance of these signs is no simple work. Business officials need to hear findings as productively as could be expected under the circumstances. Business supervisors might want an engaging dialogue with information, however, turn information aside if the weight of information is excessively incredible. Results truly matter. A demonstrated system and technique for communicating and interpreting information insights are important when difficulties arise.

In this course of data statistics and analysis, you'll find successful apparatuses and procedures to ace the procedure of interpreting and afterward communicating your information visualization and analysis work to business crowds. This course will engage you with demonstrated business techniques of analytics and boost your confidence for compelling correspondence of insights.

## **Course Objective:**

- Strategies for translating the needs of the business into estimations
- Visualization and Statistical methods for creating artifacts to deliver insight
- Systems for building compelling data presentations
- Guidelines for communicating to the stakeholders of a business
- Improve communication skills
- Translating Business Needs
- Analytic Methods in Business
- Building Compelling Data Presentations
- Communicating Insights into the Business

## **Audience:**

Data Analysts

Data Processing Specialist

## **Prerequisite:**

- Visualizing and Analyzing Data with Excel or Visualizing and Analyzing Data with Power BI will help
- Working information on PowerPoint

## **Course Outline:**

## **Module 1: Translating Business Needs**

- Translating Business Needs
- Module 1 Assignment
- Module 1 Quiz
- Module 1 Wrap-Up

## **Module 2: Analytic Methods in Business**

- Analytic Methods in Business
- Module 2 Assignment
- Module 2 Quiz
- Module 2 Wrap-Up

## **Module 3: Building Compelling Data Presentations**

- Building Compelling Data Presentations
- Module 3 Assignment
- Module 3 Quiz
- Module 3 Wrap Up

## **Module 4: Communicating Insights to the Business**

- Communicating Insights to the Business
- Module 4 Assignment - Final Presentation
- Module 4 Quiz
- Module 4 Wrap Up