

# **Executive Strategy & Management**

**Modality:** On Demand

**Duration:** 2 Hours

## **About this course:**

Executive Strategy & Management is designed to help executives and senior managers develop a well formed organizational strategy and other essential documents and plans for success. At the end of the course, students will be able to develop a real-world strategy document for their organization and possess the elements necessary to put this plan into action.

The average salary for Strategic Planning Manager is **\$91,202** per year.

## **Course Objective:**

After completing this course, students will have a working understanding of:

- The Basics of Project Management
- The Keys to Success
- Strategy Basics

## **Audience:**

This course is intended for:

- Senior Managers.

## **Prerequisites:**

- Basic management skills.

## **Suggested prerequisites courses:**

- [Strategic Planning Skills](#)

## **Course Outline:**

- **Course Introduction**
- **Section 01 - The Basics of Project Management**
- **Section 02 - The Keys to Success**
- **Section 03 - Strategy Basics**
- **Course Summary**