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**Learning Style: On Demand**

**Technology:**

**Difficulty: Beginner**

**Course Duration: 2 Hours**

## Executive Strategy & Management



### About this course:

Executive Strategy & Management is designed to help executives and senior managers develop a well formed organizational strategy and other essential documents and plans for success. At the end of the course, students will be able to develop a real-world strategy document for their organization and possess the

elements necessary to put this plan into action.

The average salary for Strategic Planning Manager is **\$91,202** per year.

### **Course Objective:**

After completing this course, students will have a working understanding of:

- The Basics of Project Management
- The Keys to Success
- Strategy Basics

### **Audience:**

This course is intended for:

- Senior Managers.

### **Prerequisites:**

- Basic management skills.

### **Suggested prerequisites courses:**

- [Strategic Planning Skills](#)

### **Course Outline:**

- **Course Introduction**
- **Section 01 - The Basics of Project Management**
- **Section 02 - The Keys to Success**
- **Section 03 - Strategy Basics**
- **Course Summary**