

Twitter-2

Modality: On Demand

Duration: 1 Hour

About this course:

Twitter is an online service for social networking that provides the communication ways to its users utilizing messages of one hundred forty characters or less. With a great number of users, Twitter is one of the most well-known sites for interpersonal communication on the planet, and you'll have the option to discover and associate similar thought users with similar comforts. There's a universe of twitter users who can give insight and information into points you are enthusiastic about. View these instructional exercises, start an account of Twitter, learn, and share.

Targeted Audience:

- SEO Analyst
- Marketing Officers

Prerequisite:

For this course, there are no prerequisites.

Course Outline:

Twitter 101

- 1.1 Limiting the Number of Actions
- 1.2 Setting Your Twitter Preferences
- 1.3 Finish Setting Up Your Profile
- 1.4 Twitter Widgets
- 1.5 Who to Follow
- 1.6 Connect
- 1.7 Bringing Followers from Facebook
- 1.8 Intro to Hashtags
- 1.9 Examples of Hashtags
- 1.10 Monitoring What's™s Going On
- 1.11 Using Twitter for Social Listening
- 1.12 Social Media Tips
- 1.13 Hashtags Across Social Media

