

**Document Generated: 06/20/2026**

**Learning Style: Virtual Classroom**

**Technology: Amazon Web Services**

**Difficulty: Beginner**

**Course Duration: 1 Day**

## AWS Business Essentials



### About this Course:

This course helps IT business decision-makers understand the benefits of cloud computing and how a cloud strategy can help you meet your business objectives. In this course, we discuss the advantages of cloud computing for your business and the fundamentals of AWS, including financial benefits. This course also introduces

you to successful cloud adoption frameworks to help you consider the AWS platform within your cloud computing strategy.

## Course Objectives:

- Value and benefits of the AWS cloud
- Valuable ways that the AWS platform can be used
- Robust security capabilities, controls, and assurances in place to maintain security and data protection
- Articulate the financial impact the AWS cloud can have on an organization's procurement cycle, cost management, and contracts, while minimizing risks associated with consumption-based pricing models

## Audience:

- IT business decision-makers Individuals who are new to working with AWS

## Course Outline:

- Getting Started with the Cloud
- Leveraging AWS for Competitive Advantages
- Cloud Economics
- Security and Compliance
- Migrating to the Cloud

## Credly Badge:



### Display your Completion Badge And Get The Recognition You Deserve.

Add a completion and readiness badge to your LinkedIn profile, Facebook page, or Twitter account to validate your professional and technical expertise. With badges issued and validated by Credly, you can:

- Let anyone verify your completion and achievement by clicking on the badge
- Display your hard work and validate your expertise
- Display each badge's details about specific skills you developed.

Badges are issued by QuickStart and verified through Credly.

[Find Out More](#) or [See List Of Badges](#)

