

## **Developing websites using IBM Web Content Manager 8 (WPL43)**

**Modality:** Virtual Classroom

**Duration:** 5 Days

**SATV Value:**

**CLC:**

**NATU:**

**SUBSCRIPTION:** No

### **.About this course:**

. It keeps content consistent, relevant, and drives higher exchange rates, increases user engagement, and improves customer loyalty. Through hands-on works out, web designers will experience the whole process of the lifecycle from planning through delivery and development. This variety of the course explicitly addresses new highlights in IBM Web Content Manager 8.0, for example:

1. New subjects such as CTC, WCM tags, Managed Pages, and Page templates
2. New authoring condition that utilizes essential and standard home page
3. Features of Change management, for example, Project Workflow

### **Course Objective:**

1. Create a website using Web Content Manager of IBM
2. Create content authoring templates and authoring system for simple usage by users who keep up content
3. Build components for reprocessing and comfort of maintenance
4. Implement the practices of change management

### **Targeted Audience:**

For this intermediate course, the focus Targeted Audience is users who want to author system and build a website using IBM Web Content Manager 8.

## Prerequisite:

1. Some experience using CSS and HTML
2. Experience in security practices and existing workflow
3. Experience in website maintenance and development

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## **Course Outline:**

### **Module - 1**

- Welcome
- Unit 1. Overview of Web Content Manager
- Exercise 1. Overview of Web Content Manager
- Unit 2. Templates, components, items, and WCM search
- Exercise 2. Templates, components, items, and WCM search

### **Module - 2**

- Unit 3. WCM Content Tags
- Unit 4. Pages, portlets, and page templates
- Exercise 4. Pages, portlets, and page templates
- Unit 5. Content acquisition

### **Module - 3**

- Unit 6. Adding navigational components to your website
- Exercise 6. Adding navigational components to your website
- Unit 7. Adding rule-based content
- Exercise 7. Adding rule-based content

### **Module - 4**

- Unit 8. Custom authoring features
- Exercise 8. Custom authoring features
- Unit 9. Working with drafts, workflows, and projects
- Exercise 9. Working with drafts, workflows, and projects

### **Module - 5**

- Unit 10. Item management
- Exercise 10. Item management
- Unit 11. User access and security
- Exercise 11. User access and security
- Unit 12. Content Template Catalog (CTC)
- Exercise 12. Content Template Catalog (CTC)