

# **Developing Strategic Executive Management**

**Modality: On Demand**

**Duration: 3 Hours**

## **About this course:**

Developing a strategic plan is a familiar exercise in corporations. However, most are not so accustomed to implementing a strategic plan, or are not accustomed to doing so consistently. This course covers the basics of strategy, strategic planning, and implementing a strategic plan, by focusing on strategic planning drivers and competencies that are essential for success.

The average salary for Strategic Planning Manager is **\$91,202** per year.

## **Course Objectives:**

After completing this course, students will have a working understanding of:

- The Basics of Project Management
- The Keys to Success
- Strategy Basics

## **Audience:**

This course is intended for:

- Senior Managers.

## **Prerequisites:**

- Basic management skills.

## **Course Outline:**

- Course Introduction
- Chapter 1: Strategy Fundamentals
- Chapter 2: Strategic Planning Competencies
- Chapter 3: Executive Strategy and Management
- Course Summary